

Book Quotation
GMGA Publishing
“Home to Amazon Bestsellers”

Standard Package - Php 30,000 (\$625) SELF-PUBLISH

Turnaround Time: 7 Weeks

Inclusions:

- Cover (up to 3 revisions)
- Professional Formatting
- Ebook and Paperback print-ready PDF file
- 3 Days Posting Across GMGA Publishing Platforms
- Editing not included
- No contract. Authors will self-publish their books. I will provide two hours of free coaching on how to set up your Amazon, Goodreads, and KDP accounts.

Premium Package - Php 50,000 (\$ 1,040)

Turnaround Time: 6 Weeks

Inclusions:

- Cover (up to 3 revisions)
- Layout
- Ebook and Paperback Format of the Book
- Editing (All levels)
- Membership to GMGA Publishing Authors
- One Hour Facebook Live Interview with Ayo Gutierrez via GMGA Publishing FB Page
- 5 Days Posting Across GMGA Publishing Platforms (FB, LinkedIn, Website, Email Marketing)
- One-minute Book Trailer
- Facebook Ads
- KDP Promo Strategy

Premium Offer:

- **GMGA Publishing Contract**

Platinum Package- Php 75,000 (\$1,560)

Turnaround Time: 5 Weeks

Inclusions

- Custom cover creation with back and spine for book printing. You get a print-ready PDF file for print on demand services like Amazon, Ingramspark, Lulu, BookBaby.
- 1 Amazon review
- Professional formatting with print-ready PDF file
- Ebook (Proper chapter tagging, clickable table of contents, flexible layout compatible to all e-readers)
- Mobi and Epub versions ready for publishing. Ebook will run flawlessly on Kindle, Ipad, and Android
- Inside Illustrations
- Copy Editing and Proofreading
- Press Release Article of the Book (one you can submit to various media)
- Amazon, Facebook and BookBub Ads
- Goodreads Promotion
- Membership to GMGA Publishing Authors
- Book Launch Guide
- Free ebook: Ink Your Legacy by Ayo Gutierrez
- Book Trailer
- Facebook Live Interview with Ayo Gutierrez.
- 1 Week Posting Across GMGA Publishing Platforms
- KDP Book Promo Strategy
- One-minute Book Trailer
- Three paperback copies
- Eligibility to order bulk author copies at a discounted price
- 10-minute interview on Rockstar with Amazon's bestseller Dr. Gigi Sunga (200k YouTube Subscribers)

Premium offers:

- **Inclusion of the book in GMGA's Exclusive App—GMGA Publishing(Google Play)**
- **GMGA Publishing Contract**

Other Services

Initial Website Creation- \$650

Initial set-up

Paid hosting

Paid domain name

Website Development

Yearly renewal

*Monthly maintenance update is optional

Book Marketing Package - Php 40,000 (\$835)

Inclusions:

One Minute Book Trailer

Facebook Live Author Interview with Ayo Gutierrez

One week posting across GMGA Publishing's Social Media Platforms

One Year Inclusion to GMGA Publishing App

1 Blog for email marketing

KDP Strategy Coaching

FB Ads and Amazon Ads

Exclusive Membership to GMGA Publishing Authors Group

App Development- \$1,937.94

PRICING QUOTE

✓ iGenApps Yearly Subscription (Annually) \$49.99

✓ Market Research and Data Analysis \$50

✓ iOS (App Store) & Android (Google Play) App Development \$249 (14-day approval) - Optional

✓ Software Development/Creation (Pro Fee) \$500

✓ Web Development (Annual Domain & Hosting) \$163.95

✓ Content Writing and Youtube/FB Marketing \$100

✓ User Experience and User Interface Design \$75

✓ Photo Slideshow and Video Featuring System \$100

✓ Quality Assurance System (Monthly) \$150

✓ Mobile App Maintenance (Annually) \$500 (advance)

TOTAL APP PUBLISHING FEE - \$1,937.94 (The Maximum Building Period is 7 days)

II. Terms

The author settles 75% of the cost before the work begins. The remaining balance is paid upon the completion of work.

For international clients, payment is done thru Paypal, international bank transfer or Western Union.


For local clients (Philippines), the client may choose to pay via GCash, Cebuana, MLhullier, LBC, Palawan or bank deposits to BPI, BDO, or Metrobank.

This quotation is effective starting January 1, 2021 and is valid until June 2021. If you have any questions, please feel free to reach me via Messenger or Email.

Kindly indicate the package you are getting, then sign and return this document to gmgapublishing@gmail.com.

Thank you very much.

Sincerely yours,



Ayo Gutierrez

President, GMGA Publishing

Conforme:

Author